

Penticton and Area Cycling Association



Board Meeting

We'll have to find a location for this

Send any agenda items to karlrides@gmail.com or add them to this meeting page please

When 15-04-2019 at 11:00

Location: Drew's office - 210 Hastings Ave, Drew's office - 210 Hastings ave

Chairperson Terry McWhirter

Minute
taker Karl Duda

Present Karl Duda , Matt Hopkins , Trisha Kaplan , Travis Kroschinsky , Caroline Lachapelle ,
Terry McWhirter , Geoff Prowse , Tara Grace Scott , Debbie Ziegler

Apologies Drew Barnes

Minutes

1. Approve previous meeting minutes

 [PACA_Exec_Meeting_March_18_2019.docx](#)

Decision

minutes approved

2. **BMX Club presentation**

Josh Shulman spoke to the group about the possibility of the Penticton BMX Club joining forces with PACA. There is potential for both clubs to help each other out by encouraging riders to join either the BMX club or PACA. The BMX club is a non profit, volunteer driven organization that could use some support to maintain their facilities. Possibly we could help them with grant writing, etc. They have done a lot with a little so far so there is strong motivation within their club.

They have their own board and an affiliation with the ABA (<https://www.usabmx.com/site/sections/2>) which means a bit of logistics need to be figured out between us. There was discussion about bundling memberships between PACA and the BMX club. This will need to be sorted out between Debbie and Josh if this partnership is formed.

There is good potential for further development of the BMX Club lands regarding a skills park, dirt jumps, etc. I feel like this might be a good avenue to go down as there has been a desire by PACA club members (Daniel Colbeck in particular) to build dirt jumps in this location. There is some good cross pollination between BMX and MTB and possibly good potential to build our membership ,

Decision

Future Discussions

Tasks

- ✓ Consider Membership pay structure/ bundling/options with Josh
Assignee: Debbie Ziegler
Due date: 17-06-2019

3. **Fred Bridge funding request**

Bridge funding of \$735.00 requested.

Gabion boxes required, etc. for support.

Tara has a potential donor to cover costs.

In the meantime we can pull funds from trail maintenance budget to get this done.

Decision

Bridge funding approved!

Tasks

- ✓ Follow up with potential bridge donor
Assignee: Tara Grace Scott
Due date: 22-05-2019

4. Summerland Sub Committee - funding request, affiliation clarification.

Some confusion about status of Summerland Club.

Decision

no decision required, just clarity, as it is with so many things in life.

Tasks

- ☒ Reach out to Aaron Barry or Darcy
Assignee: Terry McWhirter
Due date: 15-05-2019

5. Communications update - consolidation of social media approach. Common calendar, events schedule, etc.

Caroline to talk with Aaron about Website.

Caroline wants to create or have access to the Executive Facebook Calendar. Sorry, I have forgotten what this was about. I think she wants there to be a common calendar we can all use to keep track of events. It's been a long month and I apologize for my lack of clarity here. Maybe Caroline can chip in.

She also wants us to update our bios for the website. I have been reluctant to do this, personally but I will get on it Caroline, I promise. Update your bio everybody!

6. Discuss support level for our membership

Discussed different levels of membership, i.e. student, couples, shop staff, seniors, etc.
Supporter level of membership?

Penticton Demographics pose a distinct challenge.

Set a goal for membership based on local area population and develop a strategy.

Do we need the revenue or the numbers. Which is more important to PACA's longevity?

Focused marketing strategies, regarding demographics.

membership should cover club costs such as insurance (bare minimum, imo.) Each member costs \$10.00 for insurance on top of a base fee of \$1800.00 each year.

Tasks

- ☒ Break down insurance costs to the club with Drew
Assignee: Terry McWhirter
Due date: 15-05-2019

7. C.O.P. update - 3BM entrance issues, etc.

Ian Chapman has confirmed funding for lake to lake bike lane/route. Approx. \$35,000.

Len Robson from COP has committed to fixing Pearly Gate.

YBR reroute in progress, looking good.

Andrew assured club he will follow up on previous work to make repairs.

8. Trail Updates - YBR, Rainbow and Flow Trail

Terry and Travis have decided to go ahead and have both of the remaining sections of flow trail completed.

Club has received a discount for committing to both phases of work being done.

Starr Trail Solutions will be completing project , agreed to do the work In Kind.

- have agreed to lower cost by \$3/m
- agreed to do remediation work on phase 2
- project to be completed by end of May

Donor is on board with full completion, remaining money to come in June.

Decision

decided

9. Web Hosting renewal

Web hosting through Netfirm needs renewal. Laura to forward that info to Caroline.

10. RDOS delegation

Share Brent Mtn study with the RDOS to discuss future partnering.

We need to have a presence at the RDOS board meetings to make sure our voice is heard and we are in touch with what their priorities are.

Are we able to get some money from the RDOS for activities such as PACA 100 or any other PACA events or activities that involve the RDOS jurisdiction?

Tasks

- ✓ Find out when the next meeting is.
Assignee: Karl Duda
Due date: 17-05-2019

11. Shaun Gratton Trail clearing

Trav Kro proposed giving Shaun Gratton \$500.00 to help cover trail clearing/fixing costs.

We have commitment to funds from Rec Sites and Trails for chainsaw work to the tune of \$500.00. Kismet.

We can't outright give Shaun money but we can give him gift cards in the form of gas cards, grocery cards, etc. to help him cover his expenses. Whatever we can do to help Shaun recoup his costs, he's a real asset to the club.

Decision

Motion approved to give Shaun gift card for expenses incurred.

12. Bike Valet

DPA has agreed to donate \$500.00

Matt discussed adding new racks for Valet to meet the demand. Approx cost of racks \$100.00 US + Duty. * racks needed.

\$70/week cost to Valet for rental of market stall. 70% value of space covered as a donation by the city. Is that correct Matt?

Tasks

- ☒ Follow up with Oasis Insurance to add Valet onto club insurance
Assignee: Terry McWhirter
Due date: 17-05-2019

End of minutes.

Summary of matters arising are tabled on the following page.

Minutes of Board Meeting on 15-04-2019

Summary of Matters Arising

Decisions

Item Decision

1. minutes approved

2. Future Discussions

3. Bridge funding approved!

4. no decision required, just clarity, as it is with so many things in life.

8. decided

11. Motion approved to give Shaun gift card for expenses incurred.

Tasks

Item	Task	Assigned to	Due date
2.	Consider Membership pay structure/ bundling/options with Josh	Debbie Ziegler	17-06-2019
3.	Follow up with potential bridge donor	Tara Grace Scott	22-05-2019
4.	Reach out to Aaron Barry or Darcy	Terry McWhirter	15-05-2019
6.	Break down insurance costs to the club with Drew	Terry McWhirter	15-05-2019
10.	Find out when the next meeting is.	Karl Duda	17-05-2019
12.	Follow up with Oasis Insurance to add Valet onto club insurance	Terry McWhirter	17-05-2019

Summary of Attachments

Attachments

Item File Name

1. [PACA_Exec_Meeting_March_18_2019.docx](#)

Attachments can be found under your TidyHQ admin account at:
Storage > Meetings > [Board Meeting](#)